Looking into the future of electronics

- AUTOMOTIVE
- DISPLAY TECHNOLOGY
- DISTRIBUTION
- EMBEDDED TECHNOLOGY
- ENCLOSURES
- INDUSTRIAL
- INTERCONNECTION
- INTERNET OF THINGS
- POWER
- TEST & MEASUREMENT
CIE provides the relevant and informed editorial that can be used by the engineering community to better understand the trends and developments taking place in the industry. Each month we offer news and comment, interviews, company profiles, product announcements and technical articles that cover the stories and developments that matter most to the electronics industry.

Delivered monthly CIE’s distinctive format helps differentiate it from its competition and its content can be delivered in the format that suits the reader best, whether that’s as a magazine, an app, or in digital format. Together with the magazine we are also able to offer a daily website; weekly newsletter; direct marketing opportunities and supplements throughout the year.

### Features List, Shows & Events

**December/January**

- **Deadline:** 7th December 2018
- **Artificial Intelligence Technology**
- **Digital & Communication Technology**
- **Interconnection**
- **Market Review**
- **Industry Focus:** Medical Electronics
- **Show Preview:** Southern Manufacturing & Electronics
  **Supplement/Show Preview:** Embedded World

**February**

- **Deadline:** 18th January 2019
- **Display Technology**
- **EMC & Thermal Management**
- **Enclosures**
- **Interconnection**
- **LED Technology**
- **Mobile Technology**
- **Power**
- **Industry Focus:** Automotive

**March**

- **Deadline:** 15th February 2019
- **Distribution**
- **Embedded Technology**
- **Internet of Things**
- **Security & Monitoring**
- **Switches**
- **Industry Focus:** Aerospace, Military & Defence

**April**

- **Deadline:** 22nd March 2019
- **Batteries & Fuel Cells**
- **Enclosures**
- **Interconnection**
- **MPUs & MCUs**
- **PCBs**
- **Test & Measurement**
- **Industry Focus:** Industrial
  **Show Preview:** PCIM
  **Show Preview:** Infrarail

**May**

- **Deadline:** 19th April 2019
- **Automotive**
- **Design & Technology (Circuit Components)**
- **Display Technology**
- **Human Machine Interface**
- **LED Technology**
- **Switches**
- **Industry Focus:** Medical Electronics

**June**

- **Deadline:** 17th May 2019
- **EMC & Thermal Management**
- **Frequency & Microwave**
- **Interconnection**
- **Optoelectronics**
- **Power**
- **Standards & Regulations**
- **Industry Focus:** Rail

**July/August**

- **Deadline:** 5th July 2019
- **EDA**
- **Embedded Technology**
- **Enclosures**
- **Wireless Technology**
- **Wearable Electronics**
- **Industry Focus:** Aerospace, Military & Defence
  **Show Preview:** DSEI

**September**

- **Deadline:** 16th August 2019
- **Distribution**
- **Display Technology**
- **EMC & Circuit Protection**
- **Optoelectronics**
- **Industry Focus:** Industrial
  **Show Preview:** Sensors & Instrumentation

**October**

- **Deadline:** 20th September 2019
- **Contract Manufacturing**
- **Interconnection**
- **Internet of Things**
- **Medical Electronics**
- **Test & Measurement**
- **Industry Focus:** Space
  **Show Preview:** Productronica

**November**

- **Deadline:** 18th October 2019
- **Enclosures**
- **Human Machine Interface**
- **LED Technology**
- **Power**
- **Sensor Technology**
- **Short Range Wireless**
- **Industry Focus:** Automotive
CIE ONLINE

www.cieonline.co.uk  www.ciedirectory.co.uk

DIGITAL EDITION
- Easy to read on-screen format sent direct to the registered email names.
  - You can click straight through to the websites of interest, easily magnify photos or diagrams, or find the most relevant parts of the magazine for your area of the industry more quickly via our interactive contents page. From a commercial point of view readers are able to click straight through to advertisers websites.
  - Sponsorship opportunities available for the digital edition.

WEEKLY NEWSLETTER
- A promotional opportunity from CIE - offering advertisers a valued medium to target their key audience by email.
  - An email message to CIE’s registered readers from the highly respected Editor Amy Wallington.
  - Your marketing message will be incorporated into the Alert, as embedded marketing into useful editorial helps to ensure the maximum opportunities for interest and response.

SPONSORED EMAIL ALERT
- Your email message can be sent directly to over 10,000 CIE registered readers as a third party email.
  - Updated daily news stories
    - original content - across the board; IC’s semiconductors; distribution.
  - Sponsored opportunities
    - Banner, Skyscraper, MPU; Button positions.
  - Video opportunities
    - products, presentation, tutorials; online interviews.
  - Bespoke packages for print and online available on request.

CIRCULATION

TOTAL AVERAGE NET CIRCULATION
ABC 12,061
Valid until March 2019

CIE targets Design Engineers, Buyers and Specifiers within the Medical, Automotive, Defence/Military and Aerospace industries

DISTRIBUTOR DIRECTORY

Designed to provide buyers and engineers with a comprehensive list of distributors, the manufacturers they represent and the products and services that provide, CIE’s annual Distributor Directory gives users the information they need to source the electronic components they require.

Clear and concise the Directory is easy to use and highlights the range of services that are available to the engineering community across the UK.

The Distributor Directory is a guide to all that’s available in the UK electronic components supply chain and provides a unique source of information to help companies make an informed decision.

It highlights principal manufacturers and product types including the sourcing of obsolete or discontinued components.

Reliable and trusted the Distributor Directory also enjoys the support of the Electronic Component Supply Network (ECSN) and the Association of Franchised Distributors or Electronic Components (AFDEC).

CIE’s Distributor Directory 2018, supporting the UK’s engineering community.

To find out more about the Distributor Directory please contact Amy Wilton awilton@cieonline.co.uk

awilton@cieonline.co.uk  0844 381 4235
**Website directory**

All prices are annual

<table>
<thead>
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<th>Description</th>
<th>1</th>
<th>6</th>
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<tbody>
<tr>
<td>Company name, web address, description &amp; logo</td>
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<td>Ultimate Entry/Listing</td>
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**Email newsletter**

Banner: 468 pixels (wide) x 60 pixels (high) £500

Button: 150 pixels (wide) x 48 pixels (high) £400

Sponsored Email Alert available on request £350

**Online advertising**

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<td>MPU</td>
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<td>Leaderboard</td>
<td>728 pixels (wide) x 90 pixels (high)</td>
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<td>Button</td>
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**Display advertising rates**

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<tr>
<td>Full page</td>
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<td>Half page</td>
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<td>Quarter page</td>
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**Classified advertising rates**

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<tr>
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<td>50mm (wide) x 120.5mm (high)</td>
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<td>103.5mm (wide) x 54.5mm (high)</td>
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**Online advert specifications**

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<tr>
<td>Button</td>
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**Display advert specifications**

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<td>244mm x 188mm</td>
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<td>FULL-PAGE BLEED AD</td>
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<tr>
<td>DOUBLE-PAGE SPREAD</td>
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<td>HALF-PAGE (Horizontal)</td>
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<td>HALF-PAGE (Vertical)</td>
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<tr>
<td>QUARTER-PAGE (VERTICAL)</td>
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<tr>
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